

ENTREPRENERUSHIP SKILL DEVELOPMENT PROGRAMME

Entrepreneurship Skill Development Programme is conducted to develop technical skills cum entrepreneurial capability among the educated unemployed youth for their self employment. Duration of the programme is six weeks with intake capacity 20-25 participants. Rs. 200 is to be charged as fee from the participants of general male category, Rs. 100 from general women category & PH and no fee from SC, ST participants.

The objective of Entrepreneurship Skill Development Programme is to motivate the participants to take up their own micro, small enterprises/ ventures for livelihood & creates employment opportunities for others also. During the programme technical managerial inputs is provided live Quality of Entrepreneur, Product Selection, Risk taking capacity/Behavior, project Report preparation, Marketing, Entrepreneur as career, ideas converting into business, EMT, Book Keeping & Accountancy, Personal Management and labour laws etc. are also provided to the participants by concerned experts/officers of MSME Development Institute, Ludhiana. The officers from various concerned Central/State Govt. Deptt. Like KVIC, NSIC, DIC & Banks etc. are also invited during the programme to provide information of their departments for development of Micro & Small Enterprises, ESDPs is organised on various subjects like Computer Basics, Computer hardware, Computer Networking, Mobile Repairing, Fashion Designing, Beauty & Health Care, Fruit Processing, Chemical & Allied Products, Hosiery & Textile etc.

During this programme in one part technical experts are invited to provide technical / theoretical know how to the participants in a particular field. The another part of the programme is to provide the participants information about the role, policies and programmes of various state/central government departments/ financial institutions for the promotion and development of micro, small and medium enterprise.

