

MANAGEMENT DEVELOPMENT PROGRAMME

Management Development Programme is organised mostly for the existing entrepreneurs of the Punjab state and UT, Chandigarh. The intake capacity of this programme is 20-25 participants with a nominal fee of Rs. 400 from general male candidates and Rs. 200 from female & PH and no fee from SC/ST participants.

Most of the Industrialist attends this programme by their own and some send their supervisory staff to learn the various techniques of management which is use full in their day to day working. The programme is organised in a specific field covered under Management Development Programmes are: This Institute also conducts Management Development programmes as per the targets received from office of DC, MSME, New Delhi. The programme is being organized mostly for the existing entrepreneurs. In order to seek admission in such programmes, it is suggested to remain in constant touch with our Institute. Advertisements are also released in leading newspapers for admission in these programmes. The Intake capacity of this programme is 20-25 participants with a nominal fee of Rs. 200/- per participant.

- Family Business Management
- Modern Business Concepts
- Quality Management
- Total Quality Management
- 'Export procedure & documentation
- Packaging for Export
- E-Commerce
- Small Enterprises Management
- Financial Management

During this programme beside the in-house faculty is also called to deliver the lecture.

