

## INTRODUCTION

MSME Development Institute (Formerly Small Industries Service Institute), Ludhiana was established in the year 1954 at Ludhiana.

MSME Development Institute, Ludhiana is extending managerial and economic consultancy services for the development of Micro, Small & Medium Enterprises and provides comprehensive range of industrial extension services ranging from identification of suitable line of production to marketing of the product. Facilities for Consultancy services are being provided in the fields of Mechanical, Metallurgy, Electrical, Leather & Footwear, Food, Glass & Ceramic, Chemical and Biotechnology. While Industrial Management and Economic Investigation services is also available with the institute. The MSME-DI, Ludhiana renders Services to Entrepreneurs, their Managers, supervisors & staff for the development of Existing and new enterprises in the state as under :

- ❖ Technical Consultancy services
- ❖ Intensive Motivation / Awareness Campaigns
- ❖ Entrepreneurial / Industrial Management Training
- ❖ Economic Investigation and Statistical Services
- ❖ Cluster Development Programme
- ❖ ISO 9001/14001/HACCP Reimbursement Scheme
- ❖ Marketing Development Assistance Scheme (International/ National Fairs)
- ❖ Bar Coding Reimbursement
- ❖ CLCSS/CGTSI
- ❖ Lean Manufacturing
- ❖ National Awards
- ❖ Rajiv Gandhi Udyami Mitra Yojna ( RGUMY)
- ❖ WTO
- ❖ Sub Contracting Exchange
- ❖ Energy Conservation
- ❖ Packaging for Export
- ❖ Women Cell
- ❖ Library
- ❖ Coordination with State Agencies.
- ❖ Mini Tool Room Scheme
- ❖ Strengthening of Associations
- ❖ E-clubs