

SERVICES PROVIDED TO POTENTIAL ENTREPRETEURS

PROJECT IDENTIFICATION

The Institute assists the potential entrepreneurs in project selection based on Market Survey, State Industrial Profile, and District Potential Survey. In the time of assisting the potential entrepreneurs in project selection, the main focus is given to the area of interest and economic viability of the project.

PROJECT FORMULATION

The Institute assists in providing the project profiles for the project. The project identified by the entrepreneur with the assistance of this Institute. Assistance to the entrepreneurs is also provided through its network of Institutes all over India for the project profiles which are not available with us

PROJECT PROFILE

The Institute assists the entrepreneurs in formulation of project report which is generally required by the financial institutions. For the preparation of project report the entrepreneur has to provide basic information.

FACILITATION

The Institute facilitates the entrepreneurs by providing them knowledge about the dynamic of establishing any project and guiding them by making them aware of various inter-department linkages. To accomplish this, the Institute organizes Intensive Industrial Motivation Campaign in all parts of the state. These campaigns are generally held at the remote and backward part of the state with an objective to create awareness among the unemployed youth about various self employment opportunities. During these campaigns effort is made to provide a road map for becoming an entrepreneur. Such campaigns are also preferably held in the technical /educational institutions etc.

STATISTICAL AND TECHNICAL INFORMATION

The Institute assists the entrepreneurs in having national/state level statistical industry related information. The Institute also extends the facility of technical library for the purpose of reference.

SERVICES PROVIDING TO EXISTING ENTERPRETEURS

Techno-Economic Assistance

The Institute through the In-Plant study conducted by the technical expert assists the entrepreneurs in suggesting:

- Technology upgradation,
- Product diversification,
- Energy conservation,
- Waste Minimization,
- Quality upgradation
- Capacity utilization
- Product Packaging
- Material Management
- Process Automation

Awareness programmes

To promote competitiveness among the entrepreneurs, the Institute plays a very vital role in upgrading the knowledge and also to keep abreast the entrepreneurs with the latest development/trends, our institute in association with various Industrial Associations of J&K State organizes various awareness programmes such as:

- § Energy Conservation
- § Bar Coding
- § Packaging for Export
- § ISO 9000/14000
- § Bio-technology
- § Waste Minimization
- § WTO
- § Intellectual property right
- § Credit Link Capital Subsidy Scheme (CLCSS)
- § Export Procedure and Documentation
- § MSME Policy Promotion & Schemes
- § Cluster Development

Important Schemes

- ❖ **Scheme of Cluster Development**
- ❖ **ISO 9000/14001 Reimbursement Scheme**
- ❖ **Marketing Development Assistant Scheme**
- ❖ **Bar-coding Reimbursement Scheme.**
- ❖ **Capacity Building Scheme for strengthening of Association**
- ❖ **Integrated Infrastructure Development Scheme**
- ❖ **Incubator Scheme**
- ❖ **Mini Tool Room Scheme**
- ❖ **TREAD Scheme**
- ❖ **National Manufacturing Competitiveness Programme (NMCP) Scheme**
- ❖ **Credit Guarantee Fund Scheme**
- ❖ **MSME Credit Monitoring Cell**
- ❖ **Scheme of National Awards**
- ❖ **Credit Link Capital Subsidy Scheme**

Training Programmes

For the benefit of existing entrepreneurs of the State of Punjab and UT Chandigarh, the Institute organizes Management Development Programme with an objective to improve the managerial skills of the entrepreneurs, most of the Industrialist attend these programme by their own and some send their supervisory staff to learn the various techniques of management which is use full in their day to day working. The programme is organised in a specific field and the major field covered under management development programmes are; Family Business Management, Modern Business Concept, Quality Management, Total Quality Management, Export Procedure & Documentation, Packaging for Export, E-Commerce, Small Enterprises Management, Financial Management and Personal Management.